



CRESSET.

Money Matters

Financial Literacy Resources

Many Americans enter adulthood with little to no formal education in the area of personal finance. Gaining an understanding of how to manage money, learning about the economy and the market, and being informed about options and innovations can help young people feel more secure and adaptable as they look to the future.

At Cresset, we are committed to supporting teens and young adults as they develop their financial literacy. We invite you to watch the virtual events we have recorded on these topics.



- + [Financial Literacy Month: Philanthropy & The Paradox of Choice](#)
- + [Financial Literacy Month: Prenuptial Agreements](#)
- + [Financial Literacy Month: Budgeting & Credit](#)
- + [Financial Literacy Month: Money Biases](#)
- + [Financial Literacy: Taxes & Saving for Retirement](#)
- + [Financial Literacy: Socially Responsible Investing](#)
- + [Financial Literacy: Purchasing a Home](#)
- + [Investing 1.0: The What, Why & How](#)
- + [Investing 2.0: How to Create a Diversified Portfolio](#)
- + [Investing 3.0: Lessons from Jack Ablin](#)
- + [Learning the Basics of Personal Finance](#)
- + [Own Your Financial Future: How to Manage & Protect Your Money](#)
- + [Managing Your Money After Graduation](#)
- + [Education Burst | Too Afraid to Ask: Understanding the Landscape of Philanthropy](#)

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Money Matters: Financial Literacy Resources



Starting Strong (Children)

Moonjar: This book and creative piggy bank introduce kids to the concepts of saving, spending, and sharing.

US Mint: Online games, videos, and activities focused on having fun learning about money.

Peter Pig's Money Counter: Focused on identifying, counting, and saving money while learning about U.S. currency.

Secret Millionaires Club: Learn about finance, investing, and starting a business through video episodes featuring Warren Buffet.

Pig Will be Pigs: This book tells the adventures of a family of pigs as they search their house for coins. Tip: turn this into a real-life scavenger hunt for your kids by hiding coins around the house for them to find and count along with the pigs!

Greenlight This debit card and app simplify the process of setting up and managing an allowance and teach kids smart spending.

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Building Blocks (Tweens & Teens)

Launch Generation Activities:

These activities are designed to be engaging and relevant and cover topics that many adults wish they knew when they were younger including personal finance, business, and leadership.

Next-Gen Personal Finance Arcade:

These self-guided games and reflection worksheets cover topics such as budgeting, credit, and career.

Hands on Banking: Online learning center offers resources for anyone who wants to learn more about money management.

The Payoff: Fast-paced, interactive game that engages teens while teaching them personal finance skills.

The Game of Life: This family board game addresses all the big moments in life, from first paychecks to first children, and touches on investing and insurance.



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The Launch (Young Adults)

Get a Financial Life: Personal Finance in Your 20s and 30s: This book will help young adults avoid common money-related mistakes and has clear information on the basics of credit, taxes, saving, and investing.

Investopedia: Learn about investing terminology and topics.

The Balance: Covers such topics as credit cards, insurance, small-business finance, personal finance, taxes, and more.

Khan Academy: Educational videos on a variety of topics, including money management, economics, and investing.

YNAB.com and **Albert.com**. These websites and accompanying apps help young people manage their money, learn valuable lessons, and be exposed to popular financial products and services.



Tools For Parents and Mentors

Raising Financially Fit Kids: This parenting and personal finance book helps parents teach their children key money skills such as saving, spending, budgeting, investing, and donating with age-appropriate lessons and activities.

FDIC Lesson Plans: Offers free, downloadable lesson plans for financial education with learning objectives, presentation slides, and worksheets are included.

NEFE's High School Financial Planning Program: (HSFPP) is a turnkey financial literacy program specifically focused on basic personal finance skills that are relevant to the lives of teens.

Silver Spoon Kids: How Successful Parents Raise Responsible Children: This book discusses a multitude of issues surrounding how to ensure a financial well-being of children.

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